

## **GHG overview and strategy**

Speaker: Nikoloz Gamkrelidze, CEO

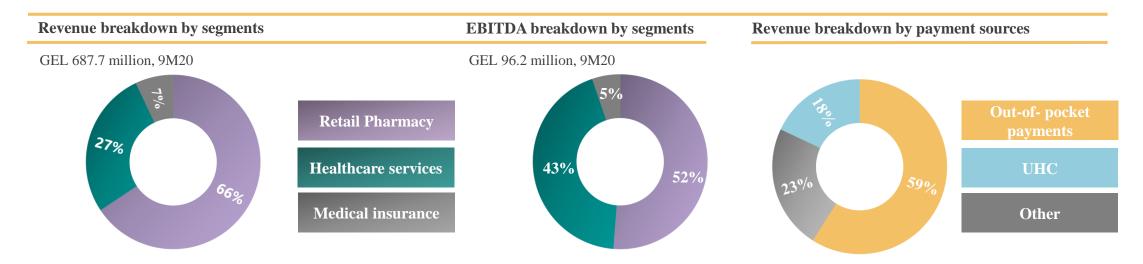
Investor Day November 2020 ghg.com.ge



## The only fully integrated healthcare provider in the region



|                           | Healthcar                | re services |             |                 |                     |  |
|---------------------------|--------------------------|-------------|-------------|-----------------|---------------------|--|
| Hospitals                 | Cli                      | nics        | Diagnostics | Retail pharmacy | Medical insurance   |  |
| 17                        | <b>₽</b> 19              | 2: 15       | <u>}</u> 1  | <b>3</b> 09     | <b>†</b> c.174,000  |  |
| <b>Referral Hospitals</b> | <b>Community Clinics</b> | Polyclinics | Mega Lab    | Pharmacies      | Individuals insured |  |





### The Group's involvement in fighting against COVID-19

- Healthcare services business overview
- Retail pharmacy business overview
- Medical insurance business overview
- The Group's performance against strategy



- Supporting the Government
- Developing Group-wide action plan to cater for our patients' and customers' needs, as well as to ensure the health and well-being of all of our employees



In March allocated six hospitals (c.600 beds) across the country for COVID-19 patients, out of which two of them were engaged in the programme.

In September 2020, in connection to the second wave of the virus spread, we have mobilised c.1,000 beds across the country and currently six of our hospitals are engaged in receiving patients with COVID-19, three in regions and three in Tbilisi.



The facilities were prepared with properly trained medical teams, isolated wards, and fully equipped intensive and critical care units.



Infection prevention and communicable disease emergency preparedness programmes and guidelines were established across the Group hospitals and clinics.



More than 5,000 GHG employees from our hospitals, clinics and pharmacies have been given comprehensive trainings related to COVID-19, including how to prevent the virus spread and manage patients and customers flow.

In total, 24,166 participants (men / training) attended the trainings in 30 different modules and protocols.





A number of key new services have been launched such as telemedicine and pharma home delivery service, through our new EKIMO application.



Enhanced digital channels at Clinics: our doctors provided more than 16,000 consultations though the 24-hour available hot lines and through social media gave remote consultation to more than 5,000 queries.



In April, our Diagnostics business also started to engage in testing patients for COVID-19 and as of now c.70,000 COVID-19 tests were performed.



To ensure the Group is well positioned to face the changing environment, to maintain operational stability and financial health of each business, we have taken number of specific actions:

Implemented a number of Groupwide cost management initiatives, such as reviewing the lease contracts terms of our pharmacies and clinics;

Reduced certain planned capital expenditures;

Secured a new USD 25 million loan facility from EBRD (signed in May 2020), to provide additional contingent liquidity; Requested grace periods on principal payments on some existing loan facilities;

Decided not to recommend an annual dividend to shareholders;

Disciplined cash management resulted in operating cash flow, excluding IFRS 16, being up 141.9% in 9M20 y-o-y.



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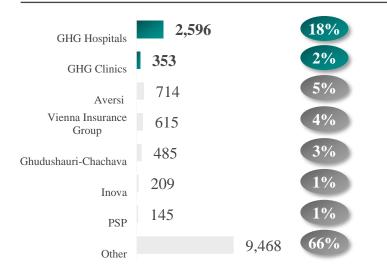


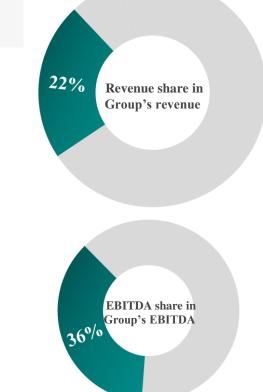
9M20 highlights

# 17 Hospitals

Referral hospitals are located in Tbilisi and major regional cities and provide secondary or tertiary level outpatient and inpatient diagnostic, surgical and treatment services. Our referral hospitals serve as hubs for patients within a given region.

### Competitive landscape, market share by number of beds<sup>1</sup>





## 2,596

Number of Hospital beds



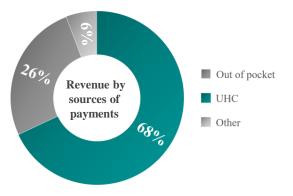
Revenue per bed, annualised

51.3%

**Bed occupancy rate** 

5.4

Average length of stay



Note 1: NCDC 2018, updated by GHG to include the changes before 30 September 2020; excluding specialty beds

| Highlights                                | 3Q20  | 3Q19  | Change,<br>y-o-y % | 9M20  | 9M19  | Change,<br>y-o-y % |
|---|-------|-------|--------------------|-------|-------|--------------------|
| Revenue, gross (GEL, millions)            | 58.3  | 58.8  | -1.0%              | 166.1 | 185.3 | -10.4%             |
| EBITDA, excluding IFRS 16 (GEL, millions) | 15.4  | 14.7  | 4.5%               | 34.3  | 47.8  | -28.3%             |
| EBITDA margin, excluding IFRS 16 (%)      | 26.4% | 25.0% | 1.4 ppts           | 20.6% | 25.8% | -5.2ppts           |

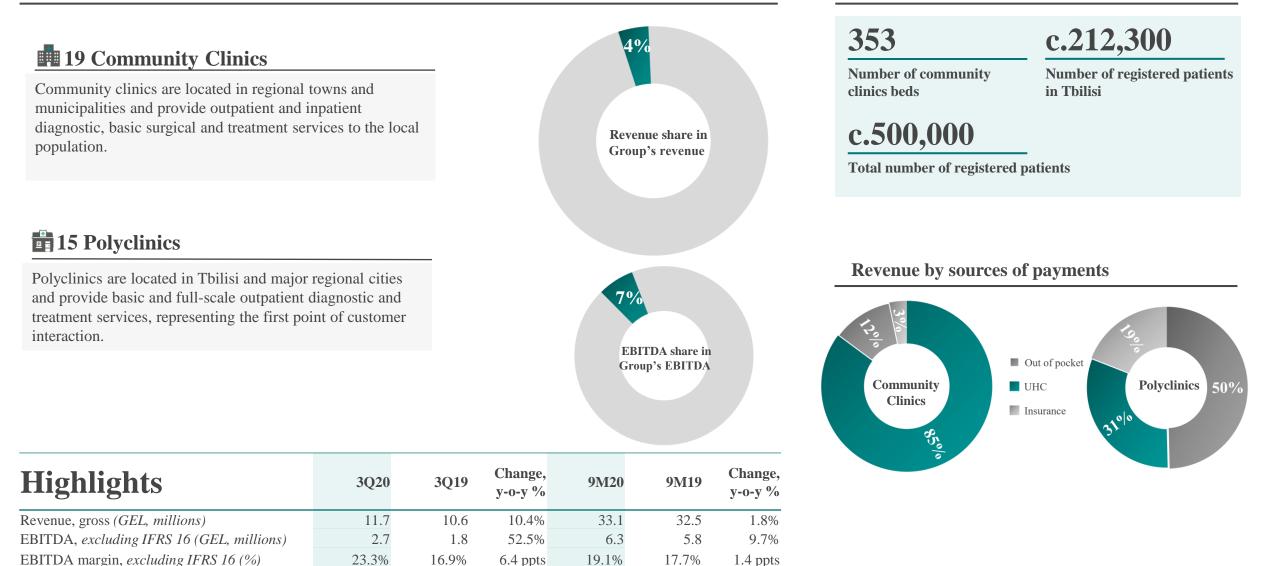
Note: All numbers excluding HTMC hospital, sold in August 2020.



### Healthcare services business overview cont'd Clinics

9M20 highlights

## **34 Clinics**



19.1%

17.7%

1.4 ppts

23.3%

16.9%

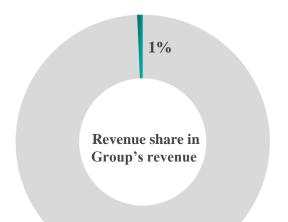
6.4 ppts



# **Mega Lab**

In December 2018, we added diagnostics business under GHG, an important new business line for the Group, by opening Mega Laboratory ("Mega Lab"). Mega Lab is the largest diagnostics laboratory not only in Georgia but in the entire Caucasus region.

Mega Lab provides full range of accurate, high-quality diagnostics services, including basic and complex laboratory tests to the entire population of the country.



| Highlights                                | 3Q20  | 3Q19  | Change,<br>y-o-y % | 9M20  | 9M19  | Change,<br>y-o-y % |
|---|-------|-------|--------------------|-------|-------|--------------------|
| Revenue (GEL, millions)                   | 3.3   | 1.1   | 192.2%             | 6.7   | 3.4   | 97.5%              |
| Gross profit margin (%)                   | 27.8% | 30.6% | -2.8 ppts          | 18.9% | 30.0% | -11.1 ppts         |
| EBITDA, excluding IFRS 16 (GEL, millions) | 0.7   | 0.0   | NMF                | 0.6   | 0.1   | 414.8%             |
| EBITDA margin, excluding IFRS 16 (%)      | 21.6% | 1.6%  | 20.0 ppts          | 8.8%  | 3.4%  | 5.4 ppts           |

## 9M20 highlights

## 407,000

Number of patients served

## 974,000

Number of tests performed

2.4

Average number of tests per patient

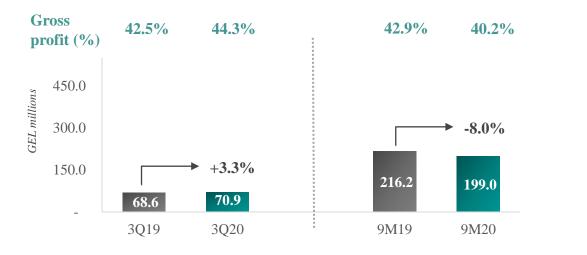
**GEL 6.9** 

Average revenue per test



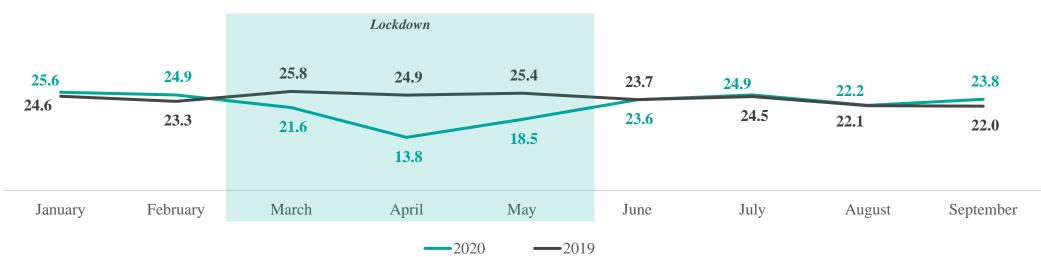
### Healthcare services business financial performance Rebounding revenue trend since June

### Net Revenue 3Q and 9M 2020



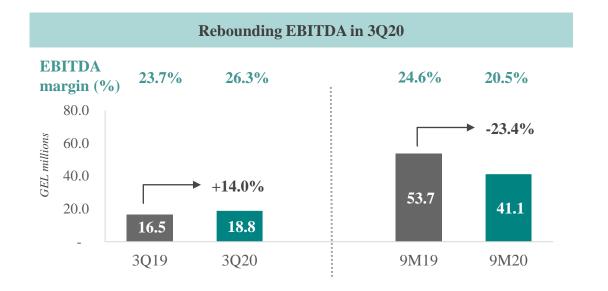
- Restrictions imposed related to the pandemic (lock-down, etc.), mainly in March-May period, had a major impact on healthcare services business.
- Since the beginning of June, after the Government started lifting the restrictions, we see a continuing rebound of the healthcare services business revenue.

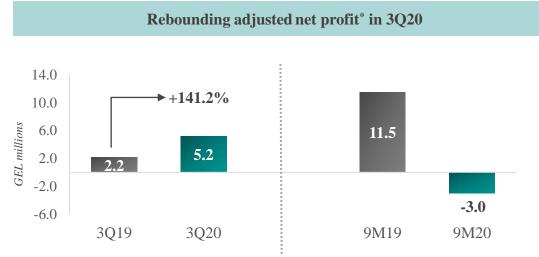
### Monthly rebounding net revenue trend





Healthcare services business financial performance, cont'd **Robust cash flow performance and decreased leverage** 





\*Adjusted for net gains/looses from foreign currencies and non-recurring income/expense, excluding IFRS 16

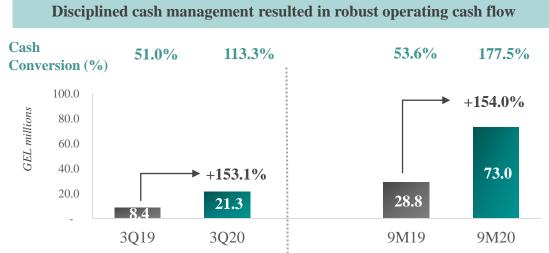
-26.9%

210.4

Sep-20

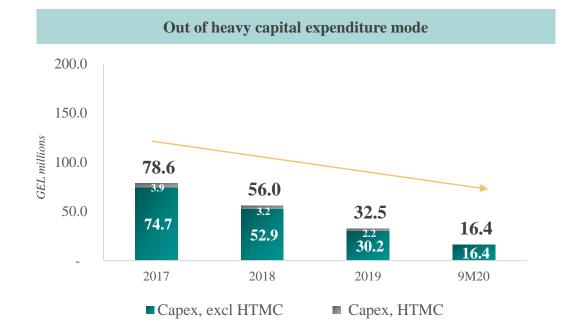
25.80

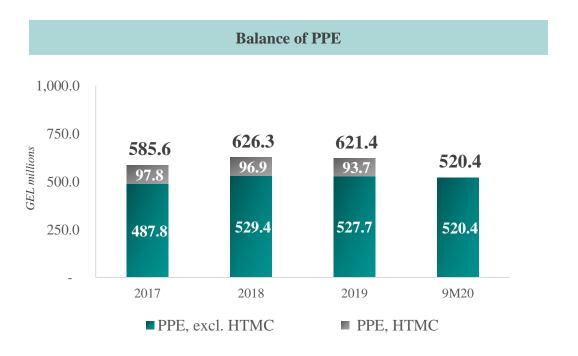




Note: All numbers excluding HTMC hospital, sold in August 2020 and IFRS 16 impact.









The Group's involvement in fighting against COVID-19

- Healthcare services business overview
- **Retail pharmacy business overview**
- Medical insurance business overview
- The Group's performance against strategy

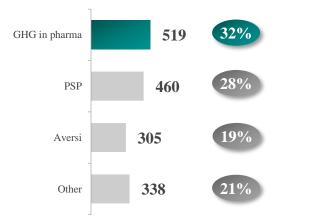




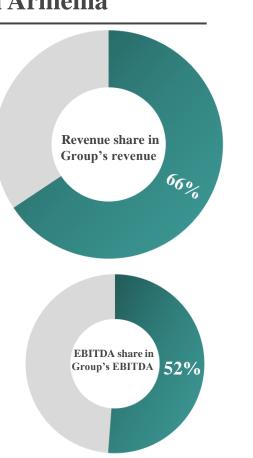
## **305 Pharmacies countrywide** | 4 in Armenia

GHG retail pharmacy business, country's largest retailer in terms of both, revenue and number of bills issued, operates under two pharmacy brands, each with a distinct positioning: GPC for the high-end customer segment and Pharmadepot for the mass retail segment.

### Competitive landscape, market share by revenue<sup>1</sup>



| Note 1: Total market size 2018 – Frost & Sullivan analysis, revenue distribution between comporepresents managements estimates |       |       |                    |       |       |                    |
|--|-------|-------|--------------------|-------|-------|--------------------|
| Highlights   | 3Q20  | 3Q19  | Change,<br>y-o-y % | 9M20  | 9M19  | Change,<br>y-o-y % |
| Revenue (GEL, millions)  | 159.6 | 146.8 | 8.7%               | 478.4 | 442.0 | 8.2%               |
| EBITDA, excluding IFRS 16 (GEL, millions)  | 16.4  | 15.2  | 8.0%               | 50.1  | 46.1  | 8.5%               |
| EBITDA margin, excluding IFRS 16 (%)   | 10.3% | 10.4% | -0.1 ppts          | 10.5% | 10.4% | 0.1 ppts           |



## 9M20 highlights



Number of bills issued

**GEL 16.2** 

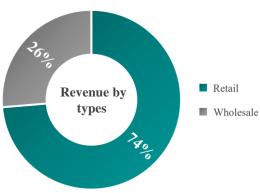
Average bill size

2.3 mln

Number of customer interaction per month

**c.0.8** 

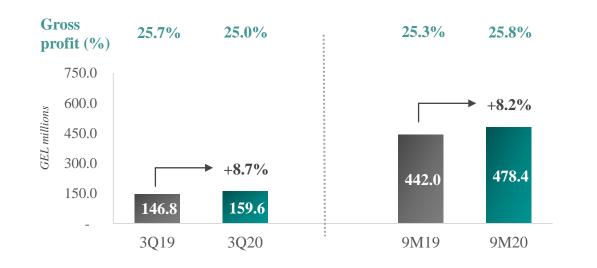
Loyal customers





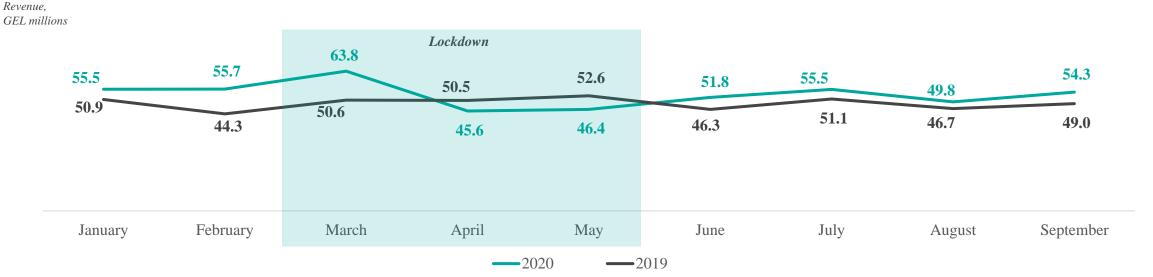
**Retail pharmacy business financial performance Despite the evolved pandemic business continues to grow** 

### Revenue 3Q and 9M 2020



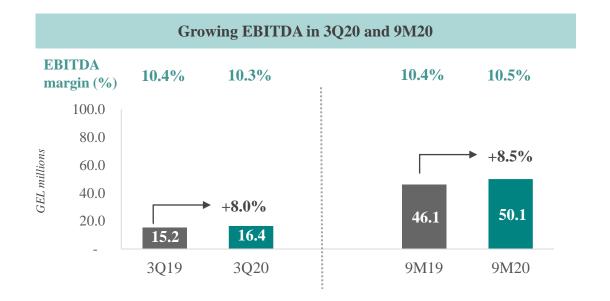
- Retail pharmacy business has been more resilient throughout the pandemic, as the pharmacies remained open throughout Georgia during the lockdown.
- The strong 1Q20 results reflect pandemic related behavioral change, as citizens started to stock up on pharmaceuticals in March ahead of the lockdown. From April the sales started to slow down.
- Since the beginning of June, we see a continuing rebound of the retail pharmacy business revenue.

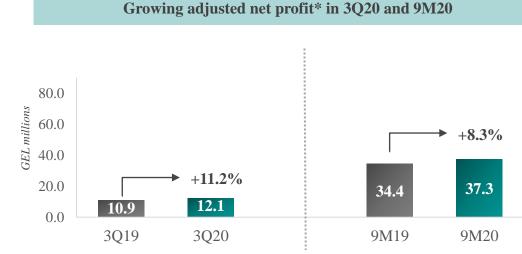
### Monthly rebounding net revenue trend



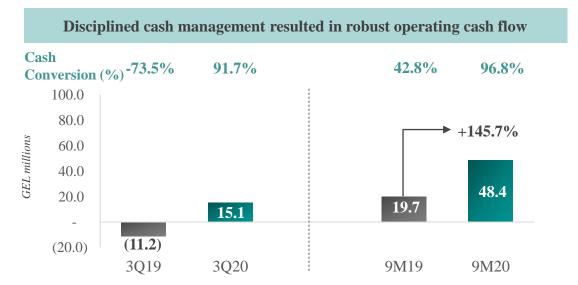


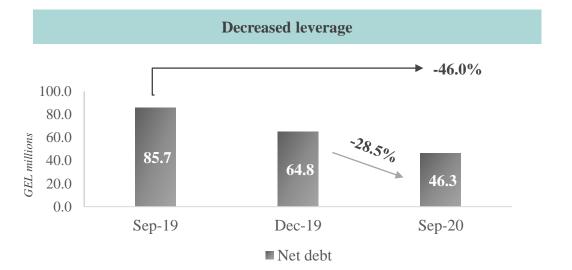
Retail pharmacy business financial performance, cont'd Despite the evolved pandemic business continues to grow





\*Adjusted for net gains/looses from foreign currencies and non-recurring income/expense, excluding IFRS 16

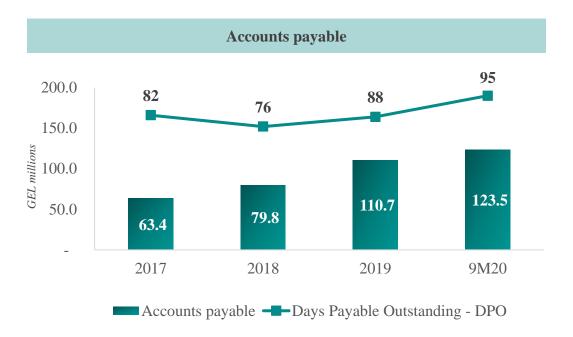




Note: All numbers excluding IFRS 16 impact.









The Group's involvement in fighting against COVID-19

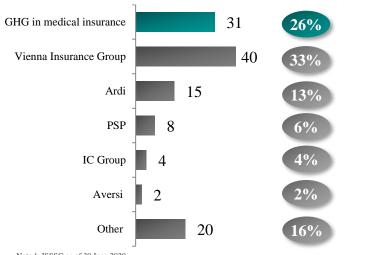
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## c.174,000 insured

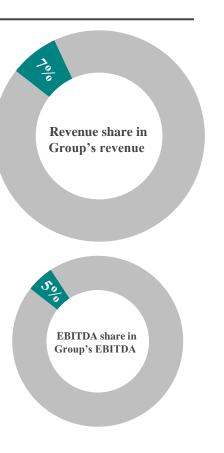
Offering a broad range of comprehensive private medical insurance policies that customers can opt for instead of relying on the coverage provided under the UHC and other state funded healthcare programmes to the Georgian population, with a wide distribution network. Insurance products are mainly offered as corporate packages to large employers.

### Competitive landscape, market share by gross premium revenue<sup>1</sup>



Note 1: ISSSG as of 30 June 2020

| Highlights                                | 3Q20  | 3Q19  | Change,<br>y-o-y % | 9M20  | 9M19  | Change,<br>y-o-y % |
|---|-------|-------|--------------------|-------|-------|--------------------|
| Revenue (GEL, millions)                   | 16.9  | 19.4  | -13.0%             | 51.5  | 55.8  | -7.8%              |
| EBITDA, excluding IFRS 16 (GEL, millions) | 2.0   | 2.8   | -28.4%             | 5.0   | 4.6   | 9.9%               |
| Combined ratio excluding IFRS 16 (%)      | 89.4% | 86.7% | 2.7%               | 91.4% | 92.8% | -1.4%              |



## 9M20 Highlights

## c.GEL 5.0 mln

Net profit\*

## c.GEL 5.0 mln

Indirect contribution to the Group's gross profit

## 66.3%

**Retention rate within the Group** 

### 73.9%

Loss ratio

72.6%

**Renewal rate** 

## c.115.0%

Solvency

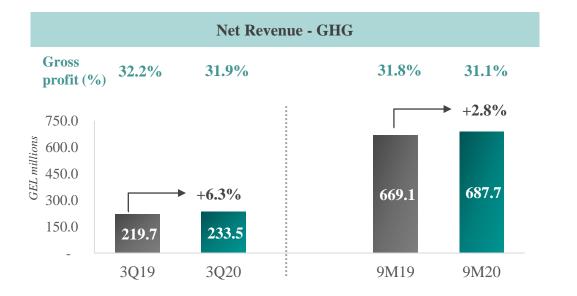
\* Excluding delisting costs

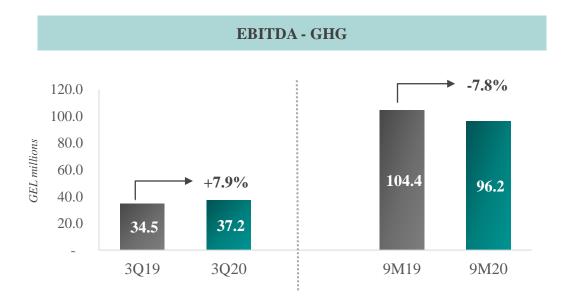


The Group's involvement in fighting against COVID-19

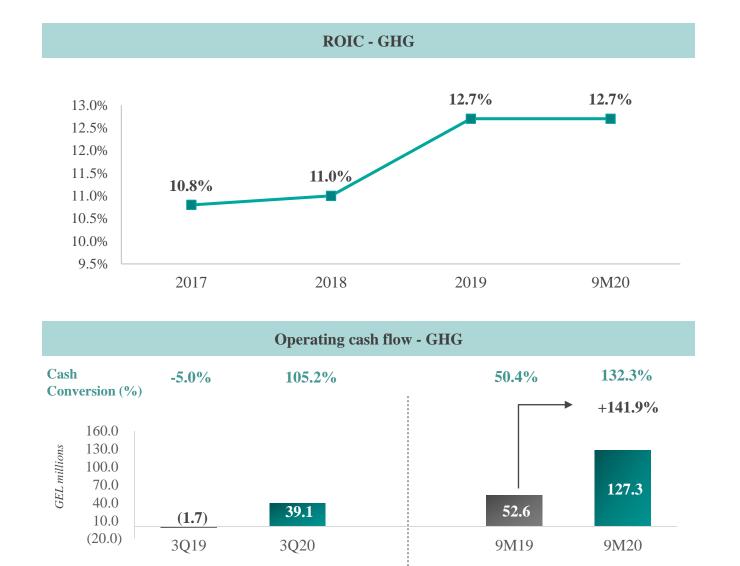
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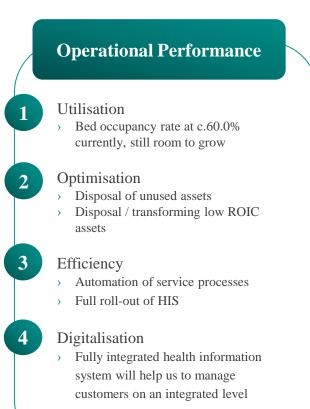








### **Three main pillars**



## Financial performance

### Cash flow generation

- Higher earnings
- > Reduced capital requirements
- Reduced cost of funding

### Capital allocation



2

- Minority buyouts
- > Capital return
- > Investing in new opportunities

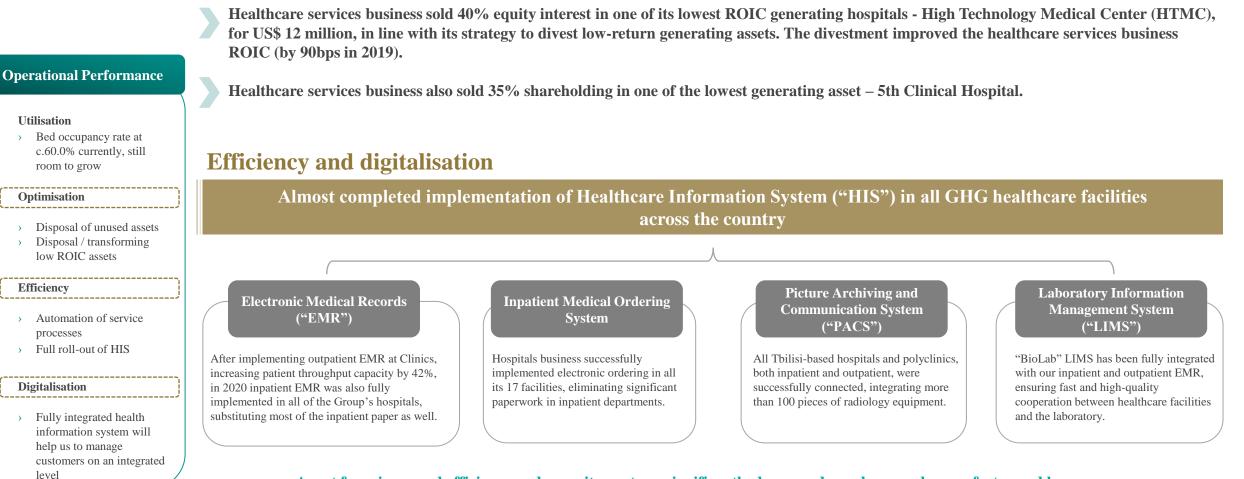


> Opticians retail



### **Optimisation**

### **ROIC Enhancement**



Apart from increased efficiency and capacity, systems significantly decrease dependence on human factor and human errors, reinforce risk management and quality control process, overall improving patient service quality



### **Cash flow generation**

### Strong cash flow generation and liquidity

Operating cash up 141.9% y-o-y in 9M20, with 132.3% EBITDA to cash conversion ratio.

### Capital allocation

> Higher earnings

**Cash flow generation** 

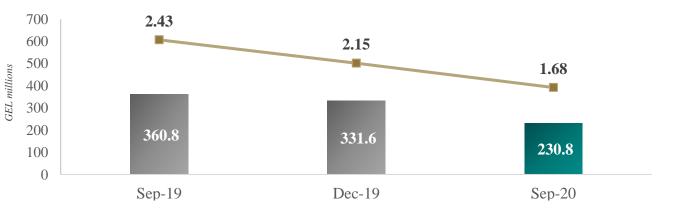
- Reduced capital requirements
- > Reduced cost of funding

**Financial Performance** 

- 2 Capital allocation
  - > Deleveraging
  - > Minority buyouts
  - > Capital return
  - > Investing in new opportunities

### Deleveraging

Improved leverage profile, with net debt down 36.0% y-o-y, from GEL 360.8 million to GEL 230.8 million.



Note: All numbers, except for Sep-19 and Dec-19 net debts, are presented excluding HTMC hospital, sold in August 2020; LTM EBITDA, excluding IFRS 16 impact.



### Growth pipeline

#### **Business organic growth**

- > Supportive macro environment
- Growing healthcare spending
- > Low base on healthcare
- > Increasing penetration

#### Growth projects - shaping new markets, such as:

- > Medical tourism
- > Lab retail
  > Pharmacies in Armenia
  > EKIMO
  > Beauty retail
  > Aesthetic
  > Clinical trails
  > Opticians retail

### **Opened first Aesthetic retail branch**



- Moved to Aesthetic retail direction.
- Leveraged on existing Caraps Medline brand and in June opened new branch in downtown.
- The new Caraps Medline branch is concentrated on Aesthetic Skincare and Healthy Lifestyle.



### Entered the Beauty Retail market – partnership with The Body Shop



GHG retail pharmacy business signed a franchise agreement with The Body Shop, a leading British cosmetics, skin care and perfume company, and obtained the right to operate The Body Shop in Georgia for an initial term of ten years.



Already opened three standalone flagship stores in the capital and developed the shop-in-shop model in 64 our pharmacies.

### Added 2 new Pharmacies in Armenia



- In total 4 pharmacies.
- Low capital commitment, c.US\$ 50k per pharmacy.



### **Expanded number of Clinical Trials**

- The number of clinical trials reached 71 in 2020 (38 in 2018; 65 in 2019).
- Launched two new clinical trial sites, total sites reaching 14.
- Trained more than 120 medical and administrative staff engaged in clinical trials, including principal investigators, sub investigators and study coordinators.
- Started partnership with two new largest international CROs, with total number of CROs now reaching 34.

### **Growth pipeline**

#### **Business organic growth**

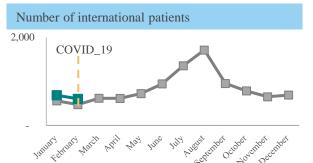
- Supportive macro environment
- Growing healthcare spending
- > Low base on healthcare
- Increasing penetration

### Growth projects - shaping new markets, such as: Medical tourism

- Lab retail \_\_\_\_\_ > Pharmacies in Armenia EKIMO Beauty retail
- Aesthetic
- Clinical trails > \_\_\_\_\_
- Opticians retail

Revenue form medical tourism, GEL 1,000,000 COVID 19







#### Due to the evolved pandemic the project is currently mostly on hold and will be resumed once the global tourism starts to

• Currently 10 collection points in our pharmacies.

• C.20 blood collection points in Tbilisi by YE.

Signed partnership agreement with "Bookimed" - largest medical tourism web in the Region.

**Medical Tourism** 

recover.

Lab retail



### The Group launched innovative, independent and fully integrated digital healthcare platform - EKIMO

**Growth pipeline** 

#### **Business organic growth**

- Supportive macro environment
- Growing healthcare spending
- Low base on healthcare
- Increasing penetration

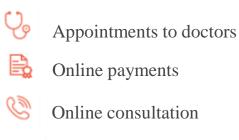
| Growth projects - shaping new |
|-------------------------------|
| markets, such as:             |

- Medical tourism
- Lab retail
- Pharmacies in Armenia
- EKIMO
- Beauty retail
- Aesthetic
- Clinical trails
- Opticians retail



So far, we have had more than

- EKIMO combines all components of primary healthcare: doctors, clinics, laboratories, radiology units, retail pharmacies and medical insurance.
- The platform is open for any healthcare service provider or health product seller in the country, and it is completely free of charge for patients/customers.
- Since its launch, EKIMO has been joined by 450 doctors from 46 different clinics, half of which are independent, third-party clinics.
- EKIMO provides quick and easy access to the entire healthcare ecosystem starting from booking:



Pharma delivery etc.





Online pharmacy sales, GEL



Pharmacy average ticket size, GEL

28



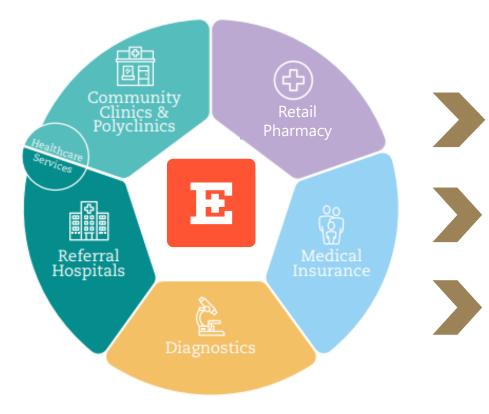


**Total doctor** consultations Э

6,023



## Integrated healthcare pathway now with solidified digital channels

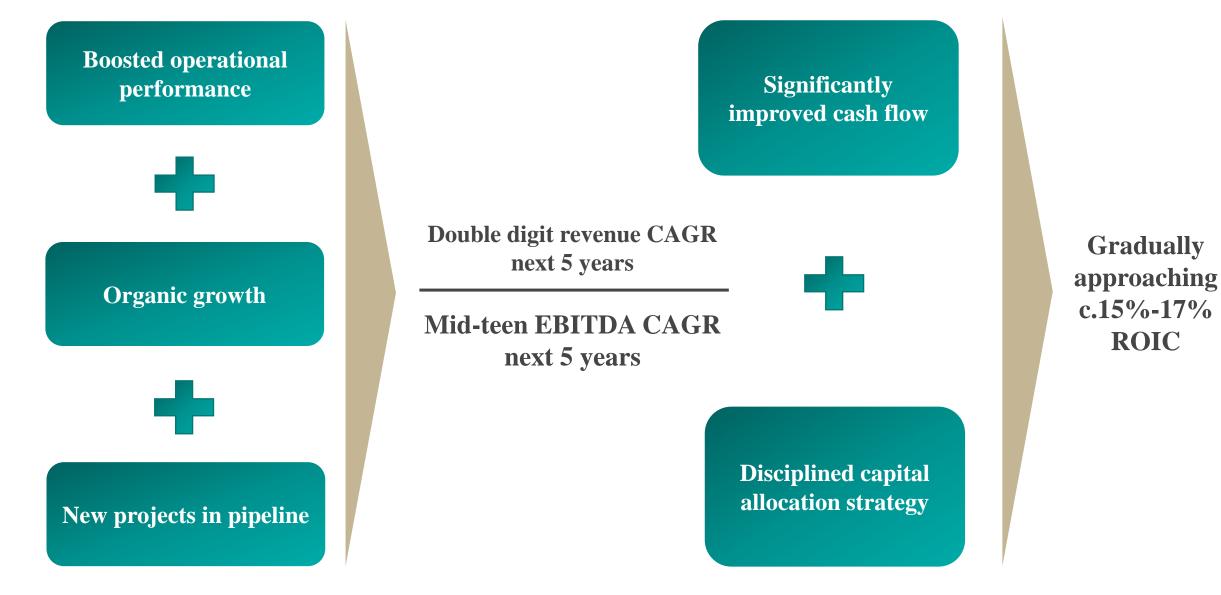


The largest and the only fully integrated healthcare provider in the region

Market leader in each operating segment

Advanced technology and IT infrastructure solidifies Group's further growth opportunities on integrated level







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